Magic® xpi™ Integration Platform

The Smarter Way to Integrate Your Business Applications

Enterprise-grade integration, business process automation, and data synchronization solutions

magic®

OUTPERFORM THE FUTURE™

Smart Technology for Effective Solutions

Magic xpi Integration Platform has the power and versatility to support a wide range of business processes and data synchronization scenarios. It features a comprehensive development studio and an unrivalled level of interoperability and connectivity for integrating a wide variety of technologies and standards, including databases, operating systems, Web services, messaging, FTP and directories, .NET, Java, RPG, HTTP, and more.

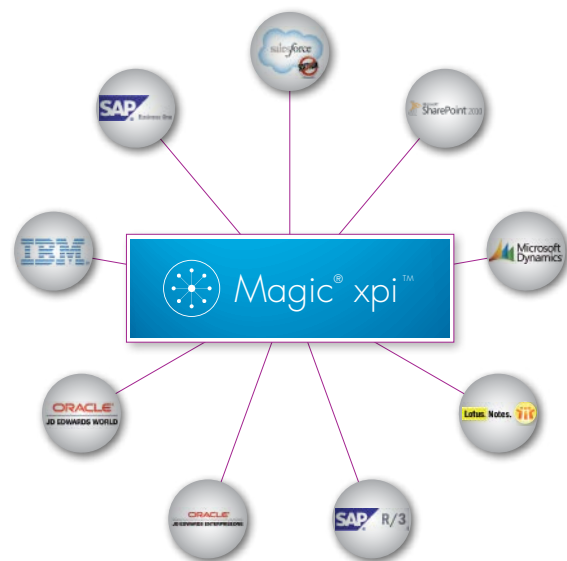## Platform-independent, Code-free Application Integration

Magic xpi's productive metadata studio uses code-free technology to orchestrate the flow of business processes and manage information exchange between on-premise and/or cloud-based enterprise systems, automatically integrating data from multiple sources in a many-to-one approach.

Magic xpi delivers enterprise-grade, SOA-compliant solutions with built-in scalability, automated error handling, fault tolerance management, operational reliability, and business continuity, while maintaining stringent security throughout.

A Comprehensive Offering for Any Business Integration Scenario

Implementing a comprehensive, out-of-the-box library of certified and optimized connectors and adaptors, Magic xpi integrates leading ERP, CRM, finance, and other enterprise systems. Magic is a Gold Partner of Oracle, and is a certified partner of many of the world's leading enterprise ecosystems, including SAP, Oracle, Salesforce. com, Microsoft, IBM, Google, and more.

Special editions of Magic xpi are available for extending the capabilities of the most commonly used ERP and CRM systems.

Faster Deployment and Higher Profitability

Magic xpi Integration Platform enables you to focus on the value of your business applications rather than on their underlying technological requirements. Based on your business logic, Magic xpi automatically instructs the various system components, so that you can deliver the most effective integration projects quicker than ever before and with an unprecedented low cost of ownership.

Magic xpi
Features

- More than 50 components and customizable connectors and adaptors

- Open, standards-based development framework for all databases, platforms, and file formats

- A comprehensive, enterprise-grade studio enables rapid development and deployment of integration flows

- Visual Data Mapper transforms information regardless of format

- Logging, recovery, inter-system messaging, and routing services

- Certified connectors for SAP R/3, Oracle JDE and Salesforce.com

Magic xpi
Business Benefits

- Real-time 360° view of customer information

- Greater agility and adaptability to changing business needs

- Future-proof technology

- Faster time-to-market

- Reduced project risk

- Scalable capacity-based pricing

Magic xpi Integration Project Lifecycle

1 Analysis:
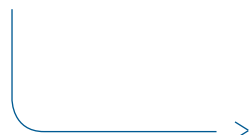Analyze your business processes.

2 Design:
Design and build your business processes and integration flows in the Magic xpi Studio.

3 Connection:
Rapidly connect all your existing enterprise applications using Magic xpi built-in certified connectors and adaptors.

4 Testing:
Test the integration flows on simulated business processes, without disrupting actual business activity.

5 Optimization:
Perform risk-free optimization of your business processes and integration flows before full deployment.

6 Deployment:
Deploy your new integration solution using the Magic xpi server.

7 Monitoring:
Monitor the integration of your business processes.

ABOUT MAGIC SOFTWARE ENTERPRISES

Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.

We draw on 30 years of experience, millions of installations worldwide, and strategic alliances with global IT leaders, including IBM, Microsoft, Oracle, Salesforce.com, and SAP, to enable our customers to seamlessly adopt new technologies and maximize business opportunities.

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