



## PRESS RELEASE

# Syslife Chooses Magic Enterprise Mobility Solution to Develop Mobile Version of Its Adexio Supply Chain Management Software

Or Yehuda, Israel, November 19, 2014 – [Magic Software Enterprises Ltd. \(NASDAQ and TASE: MGIC\)](#)), a global provider of [software platforms](#) for [enterprise mobility](#), [cloud applications](#), and [business integration](#), announced today that French Independent Software Vendor (ISV) Syslife has chosen the [Magic Enterprise Mobility Solution](#) to develop a tablet version of its flagship **Adexio** supply chain management software specifically targeted to the retail industry.

Adexio is already deployed across 265 sites in France and used by major brands such as Krys, Leroy Merlin and Gamm Vert. The new tablet application retains all Adexio's traditional features and power (demand forecasting, distribution planning and analysis for decision-making) but is customized for mobile use, making it easy for retail organizations to optimize stock levels and product availability. For example, new mobile and retail features enable store managers to establish supply needs directly on the shop floor by visually checking stock levels and the fine tuning of forecasts by collecting data from a network of retail outlets.

“We needed our mobile application to work on multiple types of tablets, to incorporate new features and dashboards that are important to retailers, and to provide an intuitive and modern user experience that tablet users expect,” says Sébastien Natale, Marketing Manager at Syslife. “The [Magic xpa Application Platform](#) was the ideal solution for us since it enables us to leverage single develop effort to create apps for all the most popular tablets (iOS and Android). It also provided the development speed and flexibility we needed. In fact, the tablet version was developed in just four months and can be accessed in SaaS mode on tablets and PCs.”

“We are happy to see another long-time partner like Syslife evolve their offering to mobile with Magic. This attests to the efforts we make to continuously enhance our mobility solution to meet changing market needs, including offline capabilities, user experience enhancements and the reusable prebuilt components provided in our new [Mobile Accelerator Framework](#) to eliminate guess work and speed time to market,” states Eric Choppe, Managing Director of Magic Software France. “[Magic's End-to-End Enterprise Mobility solution](#) provides everything enterprises and ISVs need to create enterprise mobile apps quickly, securely and cost-effectively.”



## About Magic Software Enterprises

[Magic Software Enterprises \(NASDAQ: MGIC\)](#) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.

For more information, visit [www.magicsoftware.com](http://www.magicsoftware.com).



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## About Syslife

Syslife is the publisher, distributor and integrator of Adexio supply chain management software. Currently deployed on 265 sites in sectors as diverse as electrical distribution, food products, and mail order office supplies, Adexio software enables companies to maximize service levels with minimum inventory by offering the right product at the right place at the right time. Based in Paris, Syslife has been a Magic Software partner since its beginning in 2001.

For more information on Syslife and Adexio, please visit [www.syslife.com](http://www.syslife.com)

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