



OUTPERFORM THE FUTURE™

Financial Fact Sheet

Q1 & H1 2022
NASDAQ, TASE: MGIC

About Magic

Magic Software Enterprises Ltd. is a global provider of enterprise-grade application development and business process integration software solutions as well as a broad range of integration and IT professional services.

Magic's software solutions are used by thousands of enterprises, ISVs and implementation partners to develop, deploy and integrate on-premise, mobile and cloud-based business applications.

By enabling enterprises to leverage existing IT systems and get to market quickly with new applications, Magic customers can dramatically improve operational efficiency and innovation with a high return on investment. Magic's integration and IT project management and staffing augmentation services enable enterprises to implement all types of IT projects, from complex to simple, quickly and efficiently.

Magic solutions are backed by over 35 years of experience, millions of installations, and strategic alliances with global mobile and IT leaders, including Samsung, IBM, Microsoft, Oracle, Salesforce.com, Sage, SugarCRM, SYSPRO and SAP. With a presence in more than 50 countries, including 30 regional offices, we collaborate closely with our customers and thousands of business partners to accelerate their business performance.

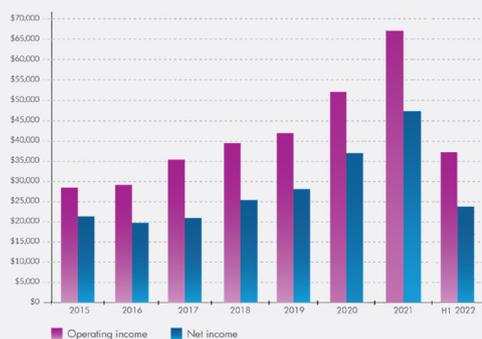
Income Statement Highlights Non-GAAP (US\$, in millions)

	Q2/2022	Q2/2021	YOY%	H1/2022	H1/2021	YOY%	2021	2020
Revenues	137.0	119.2	15.0%	275.7	226.5	21.7%	480.3	371.2
Operating Income	17.6	15.9	10.3%	36.5	30.9	18.0%	66.8	52.6
Net Income*	11.6	11.3	2.8%	24.6	21.6	13.7%	46.0	37.2

* To Shareholders

Income Highlights (Non-GAAP)

(US\$, in thousands)



Balance Sheet Highlights

(US\$, in millions)

	30/06/2022
Total Cash*	93.9
Total Assets	494.4
Total Debt	56.5
Total Equity	267.5

* Including cash and cash equivalents, short and long-term bank deposits and short-term investments in marketable securities

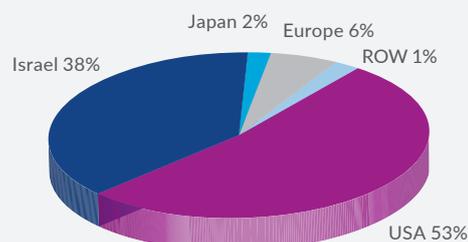
H1 2022 Cash Flow Overview

(US\$, in millions)

Total Cash 31.12.2021 **	96.6
Purchase of Property, Net	(2.2)
Investment in subsidiaries, net	(20.9)
Dividend distribution	(10.6)
Dividend paid to non-controlling interests in subsidiaries	(2.1)
Change in loans from financial institutions, net	21.7
Exchange rate differences	(6.2)
Increase in capitalized software development costs	(1.6)
Net Cash Provided By Operations	19.2
Total Cash 30.06.2022 **	93.9

** Including cash and cash equivalents, short and long-term bank deposits and short-term investments in marketable securities

Revenues by Geography - H1 2022



Customers

adidas Canada
Adecco Nederland
Agricultural Bank of China
Allstate Life Insurance
AutoScout24
Bank Hapoalim
Bank Leumi
BNP Paribas
Boston Medical Center
Celebi Ground Handling
Christie Digital
Club Med
Coca Cola Brazil
Crane & Co
CVS
Datenlotsen
Ekro
Euroclear
Fiskars
FMRP
Fuji Film
Fujitsu-Marketing
Fukushima Bank
GE Capital
Grange Insurance
Guardian Life Insurance
Hitachi Systems
IDF
ING Commercial
Japan Chamber of Commerce
L'Occitane
Mahindra & Mahindra
Mitsubishi
Mundipharma
NHS Trust
Orangina Schweppes
Pacific Steel
Petzl
Rosenbauer
Segafredo Zanetti France
Sennheiser
Sharp
Sony DADC
Stallergenes
Sterling Crane
Sun Life Insurance
Superior Industries
Topicus Pension & Wealth B.V.
TOTO
Vishay Intertechnology
Vodafone Iceland
Volvo Brazil
Vox International
WellMark

Financial Performance

For The Second Quarter Ended June 30, 2022

- Revenues for the second quarter of 2022 increased by 15.0% to a record second quarter result of \$137.0 million, compared to \$119.2 million in the same period of the previous year.
- Operating income for the second quarter of 2022 increased by 16.1% to a record second quarter result of \$14.7 million, compared to \$12.7 million in the same period of the previous year.
- Non-GAAP operating income for the second quarter of 2022 increased by 10.3% to a record second quarter of \$17.6 million, compared to \$15.9 million in the same period of the previous year.
- Net income attributable to Magic Software's shareholders for the second quarter of 2022 increased by 21.9% to \$9.5 million, or \$0.16 per fully diluted share, compared to \$7.8 million, or \$0.16 per fully diluted share, in the same period of the previous year.
- Non-GAAP net income attributable to Magic Software's shareholders for the second quarter of 2022 increased by 2.8% to \$11.6 million, or \$0.24 per fully diluted share, compared to \$11.3 million, or \$0.23 per fully diluted share, in the same period of the previous year.

For The First Half Ended June 30, 2022

- Revenues for the first half ended June 30, 2022 increased by 21.7% to \$275.7 million compared to \$226.5 million in the same period last year.
- Operating income for the first half ended June 30, 2022 increased by 23.2% to \$30.7 million compared to \$24.9 million in the same period last year.
- Non-GAAP operating income for the first half ended June 30, 2022, increased by 18.0% to \$36.5 million compared to \$30.9 million in the same period last year.
- Net income attributable to Magic Software's shareholders for the first half ended June 30, 2022 increased by 24.7% to \$19.1 million, or \$0.36 per fully diluted share, compared to \$15.3 million, or \$0.31 per fully diluted share, in the same period last year.
- Non-GAAP net income attributable to Magic Software's shareholders for the first half ended June 30, 2022 increased by 13.7% to \$24.6 million, or \$0.50 per fully diluted share, compared to \$21.6 million, or \$0.44 per fully diluted share, in the same period last year.
- Cash flow from operating activities for six months ended June 30, 2022 amounted to \$15.7 million compared to \$28.0 million in the same period last year.
- As of June 30, 2022, Magic's net cash, cash equivalents, short and long-term bank deposits and marketable securities amounted to \$93.9 million.
- Magic Software has increased its 2022 annual revenue guidance for the second time this year to a range of \$545 to \$555 million, up from its prior range of \$540 to \$550 million, which now reflects an annual growth of 13.5% to 14.5%.
- Financial analyst coverage by Barclays, William Blair, H.C. Wainwright.

Dividend Policy

- In accordance with our dividend distribution policy, we distribute 75% of the company's annual net income attributable to Magic's shareholder
- Cumulative dividend distribution of over \$100 million from 2010 to date.

- Cash dividend for H1 2022 in amount of 29.0 cent per share (approximately \$14.3 million) announced on August 11, 2022. The dividend is payable on September 13, 2022 to all of the company's shareholders of record at the close of the NASDAQ Global Select
- Cash dividend for H2 2021 in amount of 21.6 cent per share (approximately \$10.6 million) paid on April 7, 2022 to all of the company's shareholders of record at the close of the NASDAQ Global Select Market on August 30, 2021.
- Magic Software's 10th year anniversary of its semi-annual dividend distribution policy, adopted on September 5th, 2012. During these past 10 years Magic Software has distributed a cumulative amount of over \$132 million to its shareholders.

Exceptional Product Offering

- Robust application development and integration platforms that enable enterprises and ISVs to accelerate cloud and mobile solutions
- Highly productive and agile environment for rapid development and deployment of multi-channel enterprise-grade applications Certified and native connectors to integrate with and mobilize virtually all enterprise systems (CRM, ERP, Finance, HR, Warehouse Management System, Documentation Management, Website, etc.)
- Highly scalable, secure and future-proof technology
- Integration and consulting services for highly complex end-to-end IT projects
- Expert project management and IT staffing augmentation services

Leadership and Corporate Vision

- Strong and talented management team focused on efficiency and growth
- More than 20 acquisitions in the past 8 years.
- Corporate culture of openness, ingenuity, and forward-looking determination
- Clear strategic mission
- Close collaboration with customers to enhance and accelerate business performance

Global Industry Recognition

- More than 35 years of enterprise application development and integration experience
- Global: 3,677 employees worldwide, comprised mostly of technology experts who provide a wide array of global professional services and product development
- Modern technology with millions of successful installations worldwide
- Listed in the NASDAQ Global Select Market and the Tel-Aviv Stock Exchange TA-90
- Israel-based company with a presence in over 50 countries, including 30 regional offices across North America, Europe, Japan, India, South Africa and Israel
- Global network of thousands of ISVs, system integrators, and value-added distributors and resellers
- Strategic partnerships with leading global enterprise mobility and enterprise software ecosystem vendors, including Samsung, SAP, Salesforce.com, IBM, Microsoft, Sage, SugarCRM, ServiceMax, SYSPRO, MicroStrategy and Oracle.

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